



JUNIOR LEAGUE OF BAKERSFIELD

Women building better communities®

WILDFLOWER • SPRING 2019



Who We Are...

Since 1952, the Junior League of Bakersfield has been committed to promoting voluntarism and to training its members for community leadership.

Junior League members share a strong commitment to service. We seek women of all races, religions and national origins who are interested in the benefits of working together to positively impact our community.

The Junior League of Bakersfield makes a difference in Kern County through project and enabling fund grants, given annually to local non-profits.

The organization has been instrumental in funding numerous projects and activities focused on women and children.

To learn more about how to join Junior League of Bakersfield, email memdev@juniorleagueofbakersfield.org or call 661-322-1671.

Jamison Children's Center Reading Program

Reading is something most of us are taught, but the children at the Jamison Children's Center, an emergency center for children taken in by Child Protective Services that is not always the case. The Junior League of Bakersfield volunteers have been working with the children at the Jamison Children's Center on a monthly basis bringing them books and reading to them on difference topics. One month was Junior League member favorites, while the next was on weather. Last month, the theme was comics. Children got to take books with them and the smile on their faces showed it all when they got to call something their own!



Business Partnership Opportunities

The Junior League of Bakersfield wants to partner with you this year as we continue our mission to support women and children in our community. We're seeking local businesses to help provide funding for volunteer training of our members and our local projects. Through the year we throw birthday parties for the children at the Bakersfield Homeless Center, aid a reading program at the Jamison Center, and collect thousands of dollars in donations for local nonprofits like the Alliance Against Family Violence and Sexual Assault, to name just a few of our efforts. In return for your partnership you will be highlighted as a donor in all of our marketing materials and be invited as a special guest to our fundraisers through the year, including a fun new Fall event, Oktoberfest!

Premier Sponsor: \$20,000

- VIP Access to any special events
- VIP Seating at events (when available)
- 16 Tickets per event throughout the JLB year
- Full Page ad in Quarterly Digital Newsletter
- Logo with link on website for 1 year
- Premier Signage at all events
- Logo on marketing materials for special events
- Mentions in PR appearances in marketing and media advertisement

Pillar Sponsor: \$15,000

- VIP Access to any special events
- VIP Seating at events (when available)
- 8 Tickets per event throughout the JLB year
- Full Page ad in Quarterly Digital Newsletter

- Logo with link on website for 1 year
- Premier Signage at all events
- Logo on marketing materials for special events

Patron Sponsor: \$10,000

- VIP Access to any special events
- 6 Tickets per event throughout the JLB year
- Half Page ad in Quarterly Digital Newsletter
- Logo with link on website for 1 year
- Premier Signage at all events
- Logo on marketing materials for special events

Promoter Sponsor: \$5,000

- 4 Tickets per event throughout the JLB year
- Quarter Page ad in Quarterly Digital Newsletter
- Logo with link on website for 1 year
- Logo on marketing materials for special events



Jessica Mathews, 2018-19 President
Junior League of Bakersfield

2018-19 Board of Directors

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President-Elect

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President's Advisor

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Megan LaValley

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Mary Jo Pasek

Contact Us

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Bakersfield, CA 93303
661-322-1671

www.juniorleagueofbakersfield.org
info@juniorleagueofbakersfield.org

Fiesta!

Join the Junior League of Bakersfield for a fun night of tacos, margaritas, games and more! At the historic Junior League of Bakersfield Community Center, this event is a fun night supporting the mission of developing the potential of women volunteers and supporting the community through our projects. Centro 18 will be serving the tacos. Enjoy music by DJs Ed Loverr and C-Note while playing some games in the backyard! Get your tickets now and we will see you on April 26!

JUNIOR LEAGUE OF BAKERSFIELD PRESENTS

FIESTA!

FRIDAY, APRIL 26, 2019
5:30-9:30 P.M.

1928 19TH STREET, BAKERSFIELD, CA 93301

ENJOY A NIGHT OF FOOD, DRINKS, AND GAMES AT THE
JUNIOR LEAGUE OF BAKERSFIELD COMMUNITY CENTER

TICKETS

\$50 THROUGH MARCH 31ST
\$60 STARTING APRIL 1ST

TICKETS AVAILABLE ONLINE AT
JUNIORLEAGUEOFBAKERSFIELD.ORG
OR BY CALLING 661-322-1671.
MUST BE 21 OR OVER.

 **JUNIOR LEAGUE OF
BAKERSFIELD**

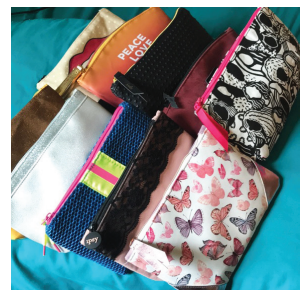
EVENT PROCEEDS WILL BE USED TO FURTHER THE
MISSION OF THE JUNIOR LEAGUE OF BAKERSFIELD.



Impact

"Take care of your body. It's the only place you have to live."
-Jim Rohn

The Junior League of Bakersfield Impact committee collected cosmetic bags and hygiene products during the months of December, January and February. Over 100 hygiene bags were distributed to Standard Middle School, a low income area school with needs, and to the Dream Center, a resource center for people in the foster care system. Both organizations were excited and thankful for the donations.



Provisional Members Collect 200 Prom Dresses for Local High School Teens

Beginning with a new organization can be quite scary, but when you come and meet new people, and find they are wanting the same things as you it becomes fun! In May, the 2019 Spring Provisional class will graduate and become Active members. Creating and fulfilling a project that will benefit our community and meet our mission is a requirement Provisional



members have to meet. These seven ladies collected 200 prom dresses for their project that have been donated to the Kern High School District. The dresses will then be distributed to high schools in the district for young ladies that cannot afford a dress for prom. Giving these young ladies a chance to attend a special event will create memories that will last a lifetime. Congratulations Tiffany Frieson, Aly Triolo, Dana Starr, Lindsay Kostner, Amanda Mason, Amanda Patrick and Taj Reynolds for an excellent job on your provisional project and staying true to the mission of the Junior League of Bakersfield.

Interested in becoming a member of the Junior League of Bakersfield? Join us on May 1st, 5:30-7:30 p.m., at Temblor Brewing Company, 3200 Buck Owens Blvd., to meet current members and learn what it takes to become a member. For more information on this event or becoming a member, email: memdev@juniorleagueofbakersfield.org.

Thank you to a Returning Business Partner

We are honored to once again partner with the Don C. & Diane S. Lake Family this year. Mrs. Lake has been a valued supporter of the Junior League of Bakersfield for years and joins our organization once again to impact the lives of women and children here in Kern County through our projects and trained volunteer efforts. Thank you Diane!



Membership Information Night

Come to Temblor, located at 3200 Buck Owens Blvd., on May 1st, from 5:30-7:30 p.m. to learn about the benefits of joining the Junior League of Bakersfield. Contact Membership Development with any questions at memdev@juniorleagueofbakersfield.org



Give Big Kern Day is May 7

Get ready to give!

Give Big Kern, Kern County's day of giving, is May 7, and we are asking you to join us in our efforts to make this the most awesome day of giving Kern County has ever seen!

Starting at 12AM on May 7, visit <https://givebigkern.org> and make a donation to Junior League of Bakersfield and/or to any of the great participating nonprofit organizations in Kern County. You will have 24 hours to make your donation, and all giving will end at 11:59PM on May 7.

We hope you'll be a part of this opportunity to unite our community around causes in which we truly believe and help nonprofit organizations connect to the larger community.

Questions? If you have any questions or would like more information, let us know by emailing info@juniorleagueofbakersfield.org. Thank you in advance for your generosity in supporting Junior League of Bakersfield!

SAVE THE DATE for Oktoberfest 2019:
October 12th, 2019



**JUNIOR LEAGUE OF
BAKERSFIELD**

Women building better communities

P.O. Box 2920, Bakersfield, CA 93303

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THANK YOU TO OUR BUSINESS PARTNERS!

Junior League of Bakersfield sincerely thanks its 2018-19 Business Partners. Your support will help the Junior League of Bakersfield continue achieving lasting change in our community. Junior League of Bakersfield's projects are made possible by the generous support of:



ALL SOUND MUSIC

THOMAS FRANK, DDS



JIM BURKE LINCOLN

